

# SOYEON JEON

WASHINGTON UNIVERSITY, MSC 1063-228-207, ONE BROOKINGS DRIVE, ST. LOUIS, MO 63130-4899  
j.soyeon@wustl.edu, <https://river-jeon.github.io/>

## EDUCATION

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|---|-----------------------------|
| <b>Washington University in St. Louis (WashU)</b> , MO, USA     | <i>Aug. 2027 (expected)</i> |
| Ph.D. Student in Political Science                              |                             |
| A.M. Student in Statistics and Data Science                     |                             |
| <b>Seoul National University</b> , Seoul, South Korea (SNU)     | <i>Aug. 2022</i>            |
| Master's in Political Science and International Relations (ABT) |                             |
| <b>Seoul National University</b> , Seoul, South Korea (SNU)     | <i>Aug. 2019</i>            |
| Bachelor of Business Administration                             |                             |
| Bachelor of Arts in Political Economy and Philosophy            |                             |

## RESEARCH INTERESTS

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Computational Social Science, Political Communication

## WORKING PAPERS

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- **Soyeon Jeon.** *Transforming Political Image Analysis: Vision Language Models as Accessible, Efficient, and High-Performing Tools*
- **Soyeon Jeon**, Messi H.J. Lee, Jacob M. Montgomery, Calvin K. Lai. *Demographic Biases in Political Ideology Attribution by Vision-Language Models*. Revise and Resubmit, *Political Analysis*
- Cecilia Y. Sui, **Soyeon Jeon**, Christopher Lucas, Jacob Montgomery, Margit Tavits. *Cross-Lingual Transfer for Political Text Analysis: Detecting Populist Rhetoric Across Languages Using Single-Language Fine-Tuning*
- Messi H.J. Lee, Jacob M. Montgomery, Calvin K. Lai, **Soyeon Jeon.** *Visual Cues of Gender and Race are Associated with Stereotyping in Vision-Language Models*
- Messi H.J. Lee, **Soyeon Jeon.** *Token Sampling Uncertainty Does Not Explain Homogeneity Bias in Large Language Models*

## SCHOLARSHIP & CONFERENCE

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| – 2025 APSA Panel  | <i>Fall 2025</i>   |
| – 2025 PolMeth XLII Panel, Poster and Travel Award                   | <i>Summer 2025</i> |
| – 2023 APSA Panel and Travel Award (Accepted; unable to attend)      | <i>Fall 2023</i>   |
| – 2022 PolMeth XXXIX Poster and Travel Award                         | <i>Summer 2022</i> |
| – McDonnell Scholar, McDonnell International Scholars Academy, WashU | <i>2022 – 2027</i> |
| – University Merit-based Scholarship (Full amount)                   | <i>Fall 2020</i>   |

## WORK EXPERIENCE

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### Academic Initiatives

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| – Summer Institute in Computational Social Science (SICSS-Korea) | <i>June 2022</i>   |
| – Special Commission on Social Disaster Investigation            | <i>Fall 2018</i>   |
| – Asian Citizen's Center for Environment and Health              | <i>Fall 2018</i>   |
| – Taiwan: Discrimination of Korean-Taiwanese People in Taiwan    | <i>Summer 2016</i> |

### Professional Work

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| – OXOpolitics (Political Communication Platform) | <i>Nov. 2020 - Apr. 2021</i> |
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## PUBLICATIONS

- Kim Eui Young and Lee Hyun Jung. 2019. Cultural and Technical Journal of Citizen Politics: A Case Study of Citizen Politics in Seoul National University Anthropology and Political Science. Seoul: Purungil. Chapter 5. *Realization of People's Sovereignty through NGOs: Based on the observation of participation in the Asian Citizen's Center for Environment and Health.*
- Kim Eui Young and Miura Hiroki. 2019. *2019 Civil Politics Yearbook*. Seoul: Purungil. Selected as Sejong Book by Publication Industry Promotion Agency of Korea. Editor in Chief.
- Kim Eui Young and Miura Hiroki. 2021. *2020 Civil Politics Yearbook*. Seoul: Purungil. Editor.
- Center for Social Innovation Education & Research. 2021. *Campus Impact 2020*. Seoul: Purungil. Editor.

## TEACHING EXPERIENCE & TEACHING ASSISTANT & RESEARCH ASSISTANT

### Teaching Experience

SP2025.L32.Pol Sci.581.A Lab for Quantitative Political Methodology I	<i>Spring 2025</i>
R Programming for Beginners - Department of Political Science, WashU	<i>Jan. 2024, 2025</i>

### Teaching Assistant

SP2025.L32.Pol Sci.581.01 Quantitative Political Methodology I	<i>Spring 2025</i>
Global Leaders Program: Election System in Korea	<i>Winter 2022</i>
054.001.003 Student Directed Education: Value Inquiry	<i>Summer 2021 - Fall 2021</i>
M1319.001000_001 Understanding Modern Politics of South and North Korea	<i>Summer 2021</i>
054.001.006 Student Directed Education: Undergraduate Independent Study 1	<i>Summer 2021</i>
200.103.001 Principles of Political Science	<i>Spring 2021</i>
216A.601.001 Research Methods in Political Science	<i>Spring 2021</i>
991.201.001 Selected Topics Seminar 3: Globalization and Media	<i>Spring 2021</i>
216A.415.001 Game Theory and Politics	<i>Spring 2020</i>
216A.630.001 Public Choice Theory Practice	<i>Spring 2020</i>
216A.219.001 Civil Politics	<i>Fall 2019</i>
216A.707 Global Civil Society and Global Governance	<i>Fall 2019</i>

### Research Assistant

Populist Rhetoric on Social Media and Its Effects on Democracies (NSF Grant 2215008)	<i>May 2023 - Dec 2024</i>
Reimagining Multilateralism and U.S. Foreign Policy (Carnegie grant G-23-600440)	<i>May 2023 - Dec 2024</i>
Interpersonal Pathways to Radicalization & Deradicalization (NSF Grant 0029220)	<i>Summer 2021</i>
The Korean Voter in the Age of Deepfake: Measuring the Impact of Fake News with Big Data and Experiment (National Research Foundation of Korea)	<i>Feb. 2022 - June 2022</i>
Peace Studies Research Project (Humanities Korea)	<i>Mar. 2020 - Feb. 2021, Nov. 2021 - Feb. 2022</i>
Detecting Manipulation in Election Result Using Machine Learning Technique (National Research Foundation of Korea)	<i>May 2021 - Oct. 2021</i>
Scholarly Content Review (Social Sciences Korea)	<i>Mar. 2020 - Aug. 2020</i>
Editor in Chief of Civil Society Research	

(Center for Social Innovation Education & Research, SNU)  
Seoul Community Support Centre Project

*Sep. 2019 - Feb. 2020*

*Oct. 2019 - Dec. 2019*

Last Updated: 2025-06-29